**Protection of personal data**

Website owner and operator www.jelenovgric.com  
Official company name: Boro Zmazek - nosilec dopolnilne dejavnosti na kmetiji  
Headquarters: Radoslavci 47, 9243 Mala Nedelja  
Legal representative: Boro Zmazek  
Web: www.jelenovgric.com  
Email: info@jelenovgric.com

1. **Use, scope and purpose of storage and processing**

We store and process personal data for the purposes of maintaining contact with customers, marketing information via e-mail, sales promotion, customer profiling with the aim of offering customized content and products to customers in e-mail and on websites. With the sent electronic messages, we record the display of the received messages on the individual’s page and the clicks on the links in the received messages. For a better and more targeted offer and to adjust further messages, we automatically process, analyze, profile and evaluate the interest of our customers in the sent messages. We do not make automated decisions based on recorded data and created profiles.

For the purpose of notification via e-mail, we store the following data:

* email address,
* name,
* surname,
* phone
* company name

We collect personal data with express consent or by the consent of individuals. We store consents together with their content and the content of the form with which they were obtained.​

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1. **Export**

Collected personal data is stored in the territory of the Republic of Slovenia and is never exported to other countries.

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1. **Retention period**

Until the consent for the storage and processing of data is revoked, we store the collected personal data of individuals. In the event that an individual’s consent is revoked, their personal data will be immediately and permanently deleted.

If the purposes described above, for which we store and process personal data, cease in our company, we will immediately and permanently delete the data collections whose purpose has ceased.

We keep data on the display of received messages and clicks on links in received messages for 12 months after sending the message.

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1. **How we protect collected personal data**

We always only provide content and information, and never ask for credit card numbers or other information that could be misused by cybercriminals. Website [info@jelenovgric.com](mailto:info@jelenovgric.com) is hosted on a secure web server from a verified web service provider.

We use the collected personal data exclusively for the above-mentioned purposes of our own marketing and informing users. We do not forward data to third parties, except for partners who help us maintain the website, but who are obliged to protect personal data under the same conditions as apply to Boro Zmazek - nosilec dopolnilne dejavnosti na kmetiji.

In exceptional cases, in accordance with the law, we may pass on your personal data to state and security authorities, if they would make an official request to pass on personal data.

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1. **Individual rights**

Any individual can request the following for their data at any time:

* insight,
* correction,
* complete deletion,
* transfer to another provider of related services,
* interruption of processing and storage or revocation of consent for processing and storage, without affecting the legality of the processing, which is based on consent or performed the consent until its cancellation.

The request can be sent via e-mail [info@jelenovgric.com](mailto:info@jelenovgric.com) with the note “UNSUBSCRIBE ! – termination of use of personal data” or in writing by mail to the company’s headquarters.

In the event that our company would like to further process personal data for a purpose other than the purpose for which the personal data was collected, we will provide the individual with information about this other purpose and any further relevant information as provided before such further processing of the data in this document.

Any individual, if he believes that his rights regarding the protection of his personal data have been violated in any way by us, can file a complaint at any time with the supervisory authority – the Information Commissioner in the Republic of Slovenia:  
Republic of Slovenia, Information Commissioner, Zaloška 59, 1000 Ljubljana, <https://www.ip-rs.si>

Boro Zmazek - nosilec dopolnilne dejavnosti na kmetiji respects your privacy and in accordance with the law (Personal Data Protection Act ZVOP-1, Official Journal of the RS No. 86/04 and GDPR), therefore on the website

we carry out all activities for the protection and ethical handling of your personal data.

For any additional clarifications regarding the personal data protection policy at Boro Zmazek - nosilec dopolnilne dejavnosti na kmetiji, you can write to us at  [info@jelenovgric.com](mailto:info@jelenovgric.com).

Until the consent for data storage and processing is revoked, we keep the collected personal data of individuals. In the event that an individual’s consent is revoked, their personal data will be immediately and permanently deleted.